

English - Media

Subject:

The Media is an important factor in our day to day lives; we see it in our homes, on our computers, on our phones and in the world around us every day. Media involves studying media texts and understanding genre conventions, representations of groups and the industries responsible for creating and marketing these texts. It encompasses: films, television, magazines, newspapers, music, the radio and the internet.

Media Studies is embedded as part of the teaching of English at various points across Key Stage 3 and is explicitly taught as a GCSE at Key Stage 4.

We currently use WJEC for GCSE and have used WJEC for A Level.

Media Studies is a popular subject at degree level. Media Studies at GCSE provides practical experiences of media production. A vast range of jobs exist in the media, locally and nationally and at a variety of levels.

Team members:

Mrs C Denny: Head of Curriculum Area
 Miss K Sharp: 2nd in Curriculum Area
 Mrs L Davies: English Teacher with responsibility
 Ms A Sharp: English Teacher
 Mr C Lindley: English Teacher
 Mrs C Hogg: English Curriculum Area Teaching Assistant
 Mrs J Horton: English Teacher
 Mr J Kerr: English Teacher
 Mrs L Mellar: English Teacher
 Mrs V Lamb: Literacy Teaching Assistant
 Mr M Garland (Librarian)

Facilities:

M38 – dedicated classroom
 Mac computers
 Cameras
 Textbooks for GCSE and A Level study
 Revision guides for GCSE and A Level study
 Real life examples of newspaper, magazines, films, television programmes, advertising campaigns and music videos
 Sample texts from student productions

Curriculum Summary: (KS3, KS4 and KS5)

During Key Stage 3, students will look at non-fiction texts and explore how texts target specific audiences. They will also have to adapt their writing style to meet different purposes and audiences. In Key Stage 3 and 4, students will explore literary texts by considering how media texts from different industries have interpreted plays, poems or novels. They will comment on the effectiveness of different versions of the same literary text.

GCSE Media Studies is based on the key concepts for exploring and creating media. The framework is based on four interrelated areas:

Media language: how forms, codes and conventions create meanings

Representation: how the media portray events, issues, individuals and social groups

Media industries: production and distribution

Audiences: how audiences respond to and interact with media products and processes.



Examinations will assess knowledge and understanding and the ability to analyse media products.

Non examination elements build on previous learning by requiring learners to develop and apply their knowledge and understanding of the media through practical production.

Links to useful sites:

<http://www.wjec.co.uk/qualifications/media-studies/>

<http://www.bbc.co.uk/education/subjects/ztnygk7>

<http://www.mediaknowall.com/gcse/gcse.php>

<http://www.ukgeographics.co.uk/>

Extra-curricular activities available in the CA:

Twilight session GCSE Media Studies (Wednesday after school) with Mr Kerr.