

Vocational Education: Business

Subject:

The curriculum for business aims to ensure that all pupils:

- can understand and apply basic business terminology to both theoretical and real business scenarios
- can develop research skills so local, national and global business can be referenced effectively
- can analyse business behaviour effectively to allow problems and issues to be resolved through analysis
- can evaluate arguments to come to a balanced conclusion using relevant and up-to date resources
- be able to understand, use and apply theoretical analysis to assist in balanced reasoning

Team members:

Mr E Griffin - Head of Business
Mr O Oparinde - Business teacher
Mr A Ali - Head of Vocational Education
Mrs A Samways - Business teacher
Mrs N Mustafa - Business teacher
Mrs E Dowler - Business teacher

Facilities -

We have 5 classrooms dedicated to business, 3 of which have a full set of computers, the other 2 have access to 8 permanent computers in each and the use of a laptop trolley with 20 computers. There is a variety of textbooks, DVD's and other resources available to all pupils.

Curriculum Summary - (KS3, KS4 and KS5)

At KS4 we follow the following specifications -

AQA GCSE Business. The following units are studied -

- Business in the real world
- Influences on business
- Business operations
- Human resources
- Marketing
- Finance

Edexcel BTEC First Award in Business. The following units are studied -

- Promoting a Brand
- Finance for Business
- Enterprise in The Business World
- Principles of Customer Service

At KS5 we follow the following specifications -

AQA 'A' Level in Business. The following units are studied -

- What is business?
- Managers, leadership and decision making
- Decision making to improve marketing performance
- Decision making to improve operational performance
- Decision making to improve financial performance
- Decision making to improve human resource performance
- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods - how to pursue strategies
- Managing strategic change

Edexcel Level 3 Business Extended Certificate. The following units are studied -

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance
- Recruitment and selection process

OCR Level 2 Cambridge Technical Extended Certificate in Business. The following units are studied -

- Business purposes
- Business organisations
- Financial forecasting for business
- People in organisations
- The marketing plan
- Business communication through documentation

Links to useful sites -

KS4

<http://www.aqa.org.uk/subjects/business-subjects/gcse/business-subjects-and-economics-4130>

<https://qualifications.pearson.com/en/qualifications/btec-firsts/business-2012-nqf.html>

<https://my.libf.ac.uk>

KS5

<http://www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-studies-2130>

<http://qualifications.pearson.com/en/qualifications/btec-nationals/business-2016.html>

<https://www.young-enterprise.org.uk>

Extra-curricular activities available in the CA -

At KS4 - The London Institute of Banking and Finance, Certificate in Financial Education.

The following units are studied -

- Finance, the individual and society
- Practices of Managing Money
- Financial capability, work and enterprise

At KS5 - Young Enterprise

There is a dedicated business room where students can attend every lunch time and after school to complete any homework or coursework.